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[SharpSpring.com](https://www.sharpspring.com)

# Proposed Agenda for Today

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1. Learn about your business and goals
2. Key benefits of marketing automation
3. What it's like to work with us
4. High-level overview of SharpSpring
5. Talk about next steps



# Key Benefits of Marketing Automation

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## Drive More Leads

More than just more leads.  
Capture relevant leads that convert.



## Convert Leads to Sales

Close more deals by sending exactly  
the right message at exactly the right time.



## Optimize Your Entire Funnel

Get clarity on what's working and what's not  
with true end-to-end ROI analytics.







A single platform designed to grow your business by driving leads and sales

- Single contract relationship
- One easy-to-learn platform
- Connected and seamless
- Unified database
- Unified analytics = end-to-end ROI
- Compliance-friendly (GDPR, CASL, etc.)
- Unlimited phone support for the entire app

Every piece works together to deliver better results with every interaction.



# Why SharpSpring

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# Easiest Company to Work With...

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## EASY PRICING

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Fraction of the Cost



Full Set of Features



Unlimited Users

## EASY SUPPORT

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Dedicated Account Manager



Unlimited Phone Support



Unlimited Training

## EASY PLATFORM

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Intuitive Interface



100s of Integrations



Full-Featured Open API

More than 8,500 businesses and ~2,000 agencies trust SharpSpring.



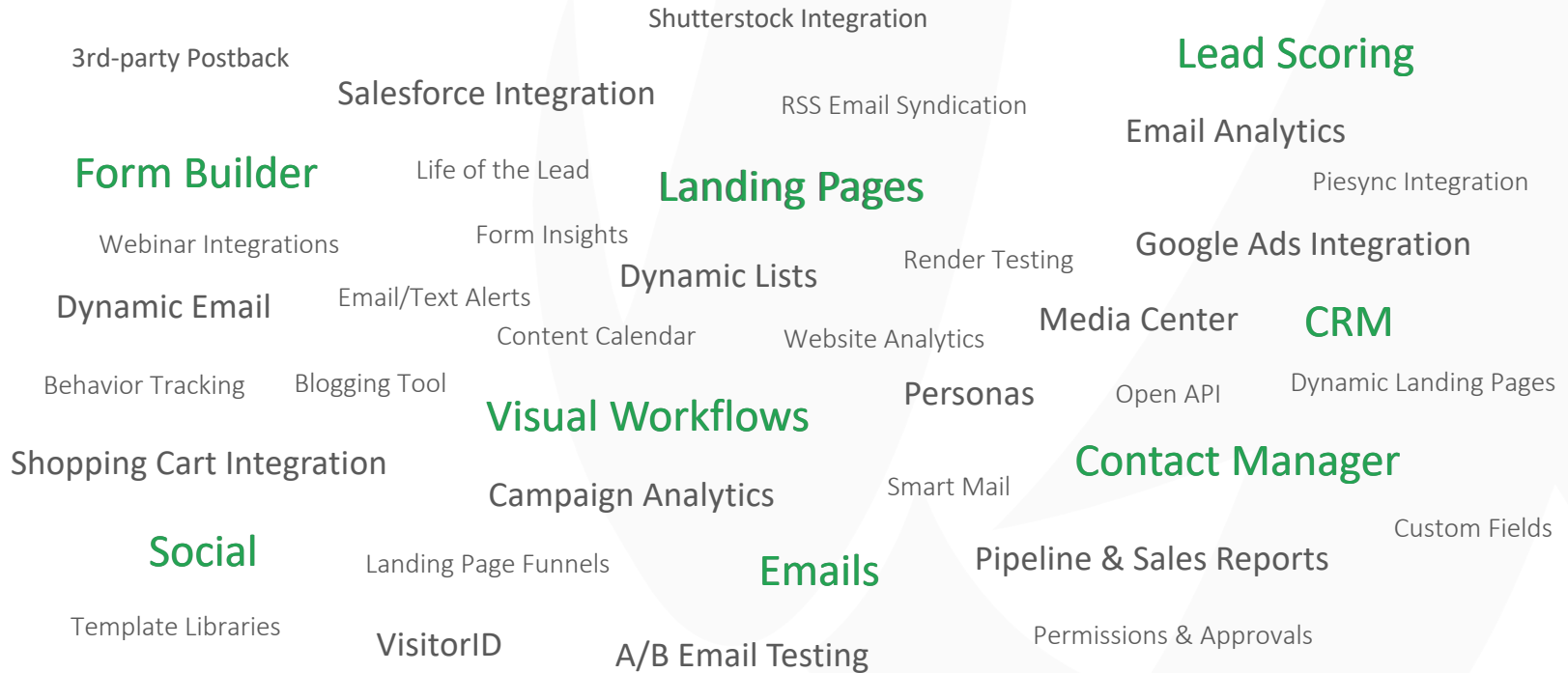
Let's take a look at the platform

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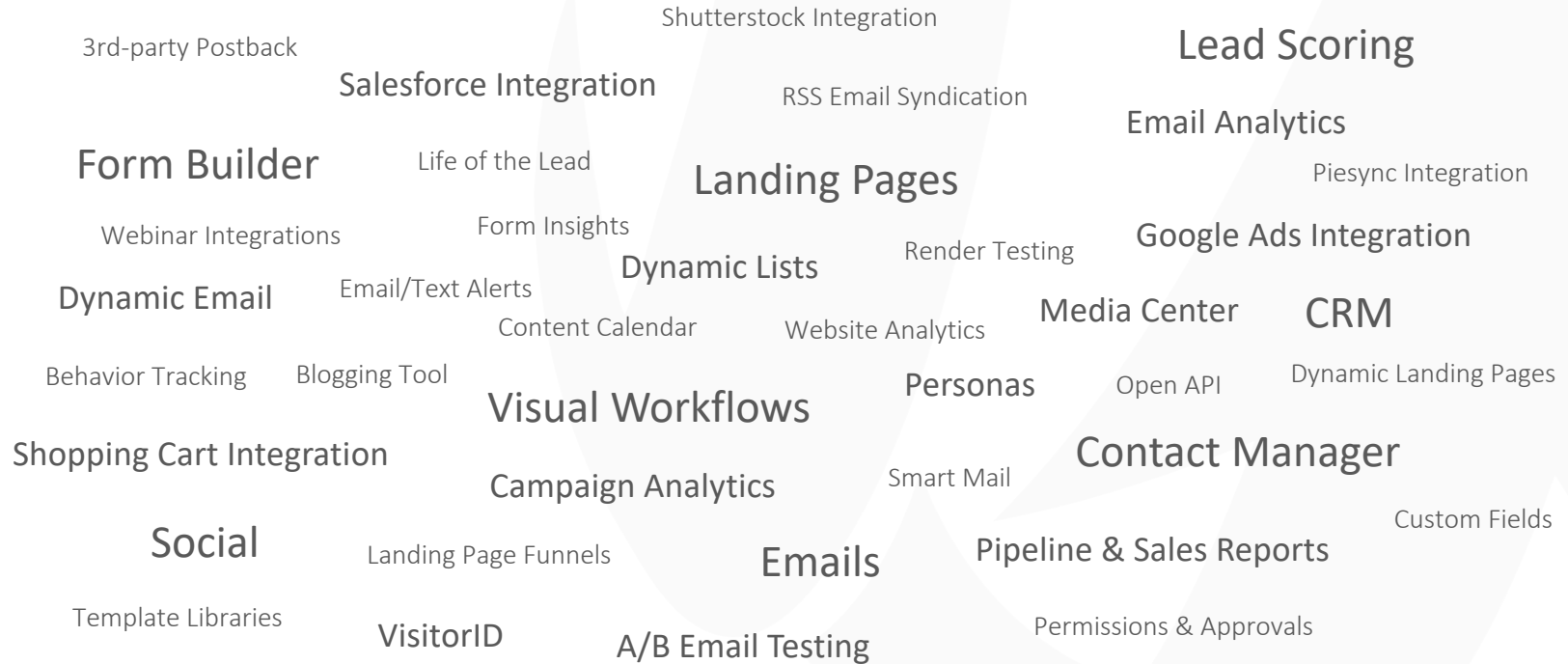
# Too much to cover...

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# So much we didn't get to...

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# Better Results to Grow Your Business

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1,500 Contacts

\$ 550/mo\*

- ✓ 10,000 emails
- ✓ Unlimited users
- ✓ Full set of features

(Get started: \$8,999)



Fraction of  
the Cost

10,000 Contacts

\$ 850/mo\*

- ✓ 50,000 emails
- ✓ Unlimited users
- ✓ Full set of features

(Get started: \$12,599)



Unlimited Support  
& Training

20,000 Contacts

\$ 1,250/mo\*

- ✓ 100,000 emails
- ✓ Unlimited users
- ✓ Full set of features

(Get started: \$17,399)



Dedicated Account  
Manager

One-time \$1,999 onboarding to set you up for success.

\*With annual contract. Month-to-month after first year.

# Next steps...

The collage features several overlapping screenshots of the SharpSpring platform:

- CRM Dashboard:** A table with columns for 'DEMO SET' and 'DEMO ATTENDED'. It lists various 'Opportunity' entries with details like 'Mini Advertising', 'Direct Mail', and 'Social Media', along with dates and values such as '\$7,500' and '\$7,800'.
- Marketing Automation:** A 'Compose a new post' interface for Facebook, LinkedIn, and Twitter, showing a preview of a post with an image of a woman and a 'Schedule at 10:30 AM' button.
- Analytics:** A line chart showing 'Lead Leads' with a peak at 'Lead Score: 90' (16,189) and a trough at 'Lead Score: 125' (6,576). A '64%' label is also present.
- Workflow Designer:** A circular diagram showing a 'TRIGGER' (When a contact fills out the form Florida Tech Startup) leading to a 'FILTER' (When a contact has not filled out the form).
- Website Mockups:** Several overlapping website designs for different businesses, including 'ULTIMA', 'ADVENTURE TO NEW ZELAND', and 'AGIVI OPPORTUNITY'.
- Mobile App:** A screenshot of a mobile application interface with various navigation icons and content cards.





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